



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Sachi A. Hamai, Executive Officer-
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

At its meeting held October 7, 2008, the Board took the following action:

95-A

The following item was called up for consideration:

Recommendation as submitted by Supervisor Molina to instruct the Chief Executive Officer, in coordination with the appropriate County agencies and County Counsel, to immediately develop a fair, impartial, accurate outreach and educational program that will inform residents of the unincorporated areas of the County Utility Users Tax (Measure U) on the November ballot. The program should include direct mail to each household in the unincorporated area; regional newspapers; vehicle space; radio and information on the Los Angeles County website. Instruct County Counsel to review all materials to ensure that any information provided is fair, impartial and accurate; and authorize the Chief Executive Officer to allocate \$12,000,000 for the informational program.

Raymond Fortner, Jr., County Counsel, responded to questions posed by the Board.

Arnold Sachs, John Walsh, Reverend C.R. Tillman and Gracie Taylor also addressed the Board.

After discussion, Supervisor Molina withdrew her motion, and no further action was taken by the Board.

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Copies distributed:

Each Supervisor
Chief Executive Officer
County Counsel